

## **Strategic Planning 101 – Creating Your Strategic Plan**

This workshop gives you tools and techniques for transforming your dreams into an empowered strategic plan. We start with an exploration of external and internal influences and develop your mission, goals and strategy to align with your values and vision. Topics include exploring your strengths, weaknesses, opportunities and threats and developing a powerful vision and mission statement. We will cover how to develop compelling goals and define strategy for achieving them.

Wednesday, August 22, 2007  
Athens Drive High School  
1420 Athens Drive, Raleigh, NC  
\$58 pre-register by 8/15/07  
\$68 at the door